



LIBERTY ™

FLEXIBLE WORKSPACES

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Western Australia's leading independent flexible workspace provider



Why Flexible Workspace

Long-term leases tie up a lot of capital and put handcuffs on the ability of organisations to upsize or downsize. More and more organisations are looking for less rigid solutions to their office requirements.

Businesses enjoy contemporary interior design, and the value that private offices and coworking provide for productivity, as well as recruiting and retaining talent.

Why Us

Our mission to deliver a better experience for our clients is as important today as it has always been.

We deliver agility, cost-efficient facilities, state-of-the-art technology, contemporary interior design, and epic client experience, creating a world-beating workspace environment for today's businesses. Because we are headquartered in Perth our senior management can make quick decisions for problem solving and resolution.

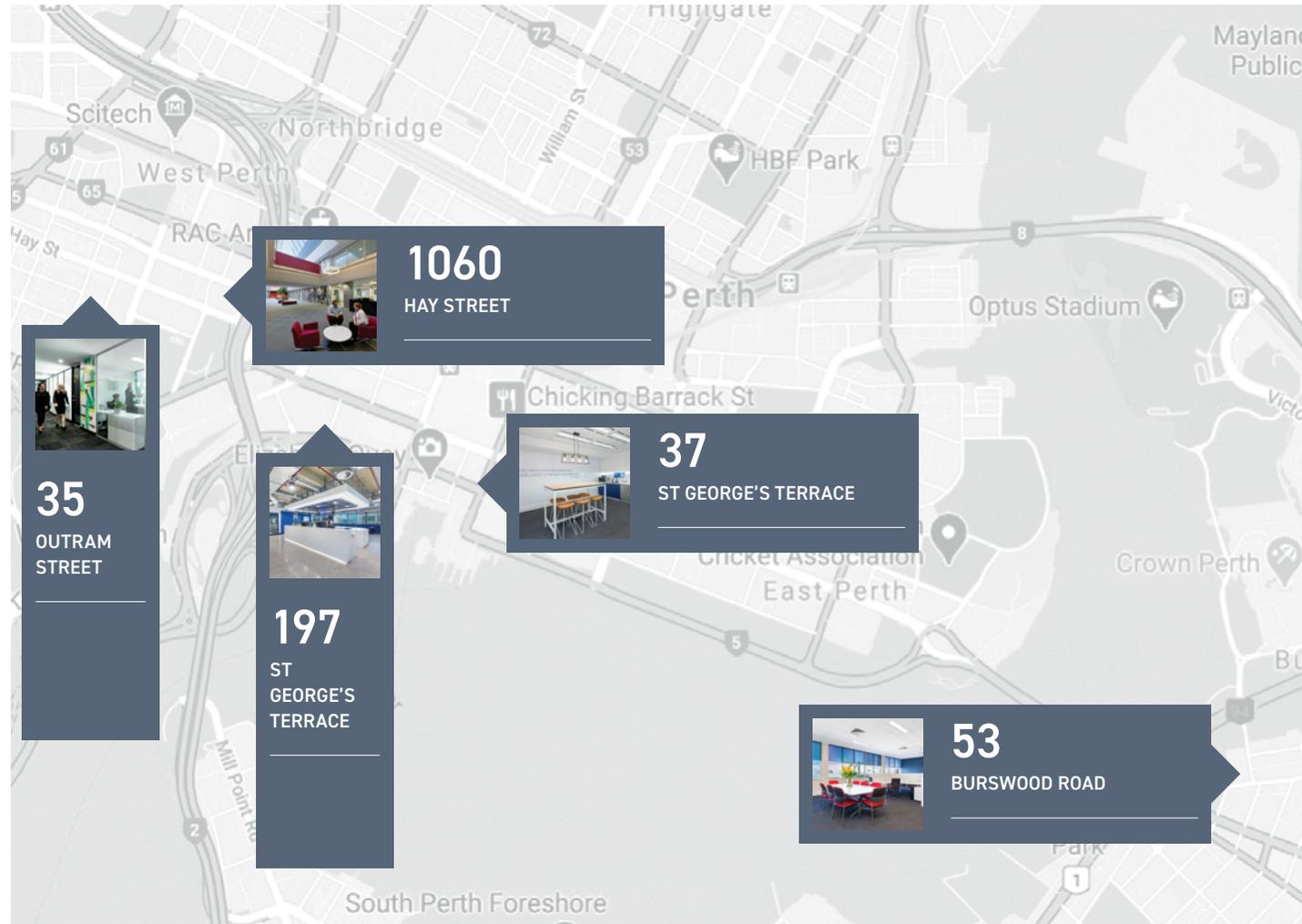
Everything you'd expect of the leaders in the workspace revolution.

History

Founded in 2010 by Jamie Vine, Liberty is a Western Australian owned and operated business. Jamie spent 15 years in senior positions in the serviced office industry across Europe before launching Liberty, where he was instrumental in achieving some of the phenomenal growth experienced within the sector. It is this experience that has defined Liberty's client centric proposition that revolutionised flexible workspace in Western Australia.

Our Locations

Liberty workspaces are in central locations, with all the business and personal benefits of being close to other businesses, restaurants, bars and cafés.



Values and Value Proposition

Our Values

Our values are the benchmark by which we deliver an exceptional client experience. It is our competitive advantage.

The Client Experience Team, or Liberators, are here as an extension of your team, not to service our business.

We believe that people that work in our client organisations need us to deliver optimism, perceptiveness, communication and nothing less than outstanding outcomes.



EPIC Service

Excellence – is defined as ‘the quality of being outstanding or extremely good’ which means ‘fine’ or ‘ok’ is not acceptable.

Positivity – is defined as ‘the practice of being or tendency to be positive or optimistic in attitude’ and requires a can-do outlook.

Intuitive – is defined as ‘having the ability to know or understand things without any proof or evidence’ and requires proactively predicting client needs.

Communicative – is defined as ‘the quality of being willing, eager, or able to talk or impart information’. It requires listening empathetically, properly understanding and being prepared to manage client understanding in return.

World-class Facilities

Liberty provides a ‘Triple-A-Grade’ accommodation and a welcoming professional environment to enable you to remain in control of your commercial success.

You will not see our logo anywhere except pens and note pads in meeting rooms, and only then if you need them. Our workspaces are purposefully unbranded so your staff feel ownership of the space and your clients feel the space is all yours.

Transparent Affordability

Liberty has simple, straight-forward, easy to understand pricing. We keep all ad-hoc charges to a minimum so you can feel secure knowing there are no surprises.

Organisations can clearly budget for all of the likely occupancy costs and make an informed decision, rather than selecting an operator based on a gimmick or package that ultimately may not provide good value.

By providing this level of visibility and simplicity to our clients, prior to any commitment, we have significantly improved the buying process for many organisations.

Total Cost of Occupancy

We fully understand the total cost of occupancy and we have developed a very simple comparison tool that clearly demonstrates all of the costs that need to be considered before making your decision.

If requested we can prepare an estimated total cost of occupancy to include all consumable items and ad-hoc services, to compare against other operators and the conventional office market.

The charges you can incur in this area vary wildly between providers and this is more often than not where clients feel the pain of choosing (what appeared to be) the cheapest option.

Summary of Services



Private Offices

Secure and exclusive office spaces for up to 50 workstations at a simple and single monthly license fee offer incredibly flexible terms with no long-term commitments. Private offices are fully furnished and include the use of the facilities and features that Liberty provide including reception, breakout areas, kitchen and bathroom facilities.



Virtual Offices

We believe that in business first impressions are incredibly important. A recognised business address with a professional personalised phone answering service from a virtual receptionist can create the kind of perception your business deserves.



Project Space

Fully furnished, self-contained open-plan 'Project Space' accommodating up to 80 people at a COVID-Safe almost 6sqm per person.



Coworking

Liberty offers a flexible coworking space for professionals seeking permanent or casual workstations in a shared office environment combined with corporate facilities. Collective surroundings facilitate a natural networking environment, which is further enhanced by events and other networking opportunities.



Meeting & Event Spaces

If you need to hire a meeting room, or a training room, a board room, or a function room we take care of all the details so you can focus on your commercial objectives. Our comprehensive meeting rooms for hire in Perth offer first-class locations, facilities and impeccable service.



Bespoke Solutions

If your business needs an office designed and branded your way – but you are grappling to find the time to locate and project manage it – and you want ongoing support so you can focus on your core business, our Bespoke Office Solution could be the answer.



Workspace Recovery

Liberty's Business Continuity Solution provides protection from major disruption from natural or human made disasters such as: fire, flood, storm damage, earthquake, or viral epidemic, cyber-attack, crime, or terrorism.



Private Offices

Aside from having a secure and exclusive office space, the attraction of a Private Serviced Office is that for a simple and single monthly payment you get a fully furnished office suite and use of the facilities and features that Liberty provide.

The arrangement has incredibly flexible terms with no long-term commitments.

Although the office space locations might differ and the views range from good to great, all Private Serviced Offices in Perth share the same world-class facilities, features and onsite support.



"We found Liberty to be very accommodating in every respect. Our initial requirements were changing daily, from the size of the space, technology, furniture and general support services. Liberty and their entire staff were keen to assist at all times and offered solutions at every level to accommodate our needs".

Peter Ahrens, Minter Ellison

Facilities & Features

Your single monthly payment provides your business with:

- Chic Unbranded Reception Area
- Dedicated Reception Team
- Personalised Call Handling
- Quality Breakout Areas
- Corporate Grade Internet Connection
- Prestigious Address
- State-of-the-art 'end of trip' facilities

With access to:

- Meeting & Conference Rooms
- Video Conferencing
- Full Colour Printing
- Dedicated support staff
- Corporate Grade Internet Connection
- Networking Events

Includes

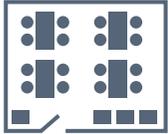
- Rent
- Outgoings
- Utilities
- Air-conditioning
- Reception Services
- Facilities & Building Management
- Daily Cleaning
- Repairs and Maintenance
- Security
- Equipment Maintenance
- Sundries (Tea, Coffee, Milk etc)
- Cabling
- Telephone System
- Project Management
- Dilapidations fund
- Equipment Purchase
- Legal Fees
- Agent Fees
- Fit Out*
- Furniture*

Optional Service Bundle

If required , we also offer a comprehensive bundle of additional support items:

- Digital Telephone
- All local calls
- All national calls
- All Australian mobile calls
- Voice calls
- Personalised call handling
- Message taking
- Unlimited internet usage
- Unlimited black and white printing

* Assumes existing configuration



Project Space

A fully furnished, self-contained open-plan 'Project Space' on level 14 of 37 St Georges Terrace accommodates up to 80 people at a COVID-Safe almost 6sqm per person.

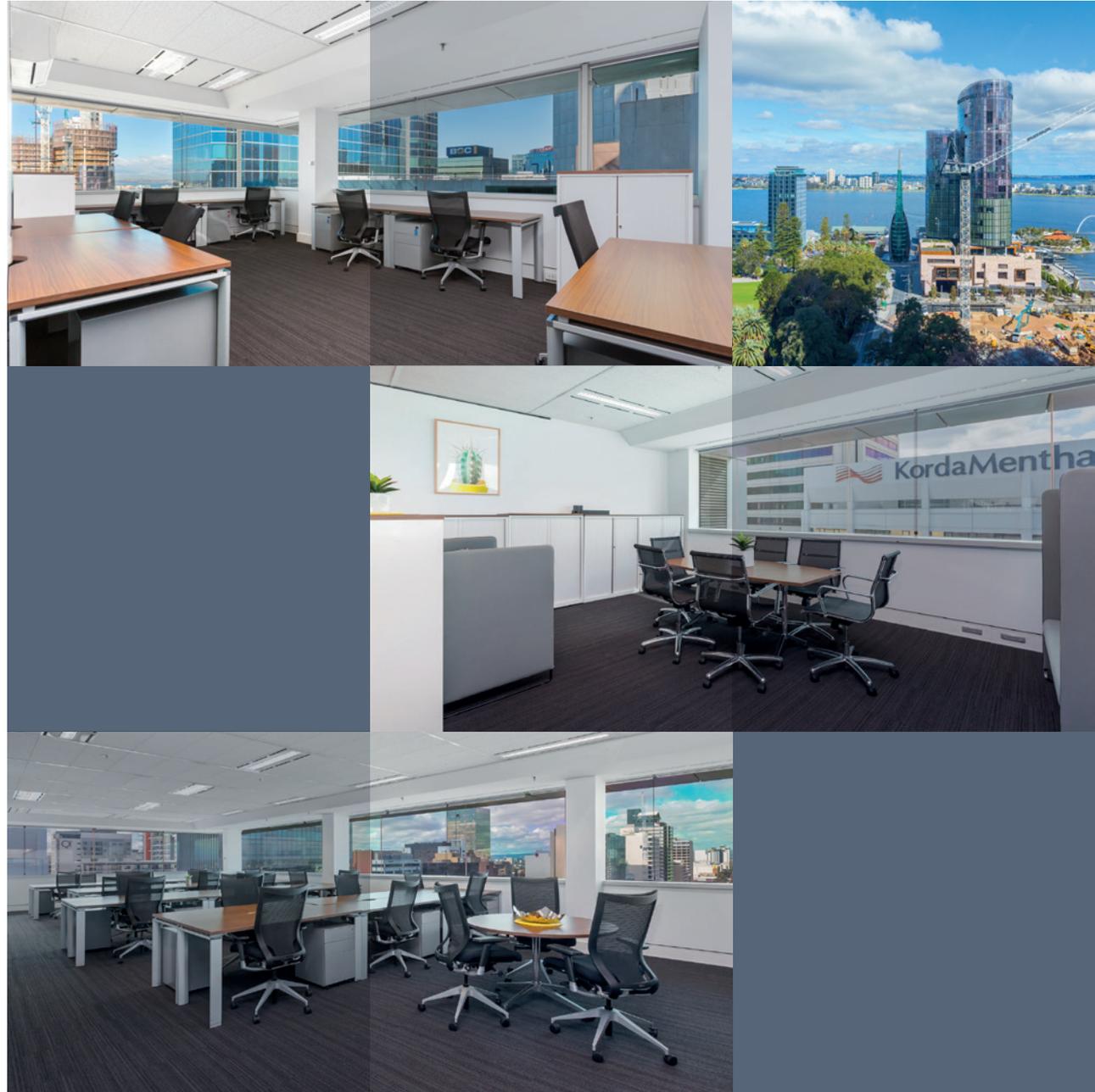
37 St Georges Terrace occupies a prominent position on the corner of St Georges Terrace and Barrack Street in the centre of Perth CBD.

This convenient location is at the centre of everything the CBD has to offer! With panoramic views to the east and south of the Swan River, Elizabeth Quay, The Treasury Buildings, City of Perth Council House, the Supreme Court, and Gardens.

Level 14 is managed by an existing team and has access to reception services and private meeting rooms on level 13. Space comprises a number of breakout areas, several meeting zones, and open plan space for 80 people.

Facilities & Features Pricing includes

- Rent & outgoings
- Utilities
- Facilities & Building management
- Daily cleaning
- Repairs and maintenance
- Equipment maintenance
- Break-out & Meeting space
- Fit Out*
- Furniture*
- Corporate Grade Wi-Fi
- Project management





Virtual Offices

We believe that in business first impressions are incredibly important. A recognised business address with a professional personalised phone answering service from a virtual receptionist can create the kind of perception your business deserves.

If you want to enhance the credibility of your business without moving from your current location, or want to test the Perth market from elsewhere, we offer great value virtual office solutions across the Perth Metro area.

A Virtual Office provides the ideal solution for companies that do not have a current requirement for a full time office, but do need to present a professional image to the corporate world, Clients and suppliers.

For a few dollars a day you can establish a prestigious virtual office address to add to your business cards, email signature and website from any of our Perth locations.

If you want to add even more of a premium impression, and make your business more efficient, we also offer personalised and professional telephone call answering and mail handling services.

With a Virtual Office you'll enjoy the freedom to work anytime, any-place, and anywhere - without the associated costs of renting office space or employing a receptionist.

"We need to be contactable and present a professional image, yet our consultants are often on site with clients, or attending meetings on behalf of clients. As we're a small business and a receptionist is an overhead the cost of which we don't want to have to pass on to clients. So a highly trained, and customer focussed Liberty virtual receptionist is the ideal solution."

Nick Eggleton, Electric Agency





Meeting & Event Spaces

About Meeting Rooms

If you need to hire a meeting room, or a training room, a board room, or a function room we take care of all the details so you can focus on your commercial objectives.

Our comprehensive meeting rooms for hire in Perth offer first-class locations, facilities and impeccable service.

Unlike hiring a room in a hotel, Liberty provides a range of meeting rooms which have been designed to suit any business requirement. And, unlike hotels, they include all the equipment you need in the meeting room hire price.

You don't have to worry about catering, making sure the meeting room is set up or even registration of your delegates – we can organise it all for you.

Liberty Training & Conference Centre

The centre at 197 St Georges Terrace aims to provide businesses a state-of-the-art facility and class leading event management, for conferences, training and corporate events, in an incredibly convenient Perth CBD location.

The Training & Conference Centre has meeting rooms for hire from 8 people up to capacities of 180 people in a cocktail style event.

This offer perfectly complements our serviced office and meeting room facilities on Level 12 in the building and at our other locations.

Room Hire Options

Our choice of rooms to hire for small meetings, classroom, computer training and corporate events combine prestigious locations, world-class facilities, and the flexibility and affordability that can help your business flourish.



"I have used a number of meeting rooms at Liberty for both my group workshops and private coaching sessions with clients. From the level of customer service from the reception staff to the facilities in the meeting rooms, I have never been disappointed, and my clients have always been delighted!"

**Kara Ronin,
Executive Impressions**





Coworking

Liberty offers a flexible coworking space for professionals seeking a collaborative hot desking or shared office environment combined with corporate facilities.

Plans are available that suit the needs of occasional and full-time professionals alike. Collective surroundings facilitate a natural networking environment, which is further enhanced by events and other networking opportunities.

The Liberators proactively make introductions enabling accelerated opportunities to collaborate and our Management Team is available to share their experiences and help where possible. Based on St George's Terrace in the heart of Perth's CBD, in West Perth and in Burswood, the coworking spaces in Perth offer prestigious open-plan office environments and facilities, in convenient locations.

The CBD coworking space is on Level 12 of at 197 St George's Terrace in our brand new flagship location and has great views to the CBD, Kings Park, and the Swan River.

The coworking facilities at 35 Outram Street are newly refurbished, fully furnished, and conveniently located for access to the west of the city.

The coworking space in Burswood is convenient for quick access to the Canning Highway, Perth Airport, Crown Resort & Casino, and the new Optus Stadium.

We have a limited number of permanent workstations available for full-time members, complemented by shared workstations for members that only need to use the shared office space and hot desks occasionally.

A coworking office solution is perfect for anyone looking to get established with a Perth Metro office address, at an extremely affordable rate.

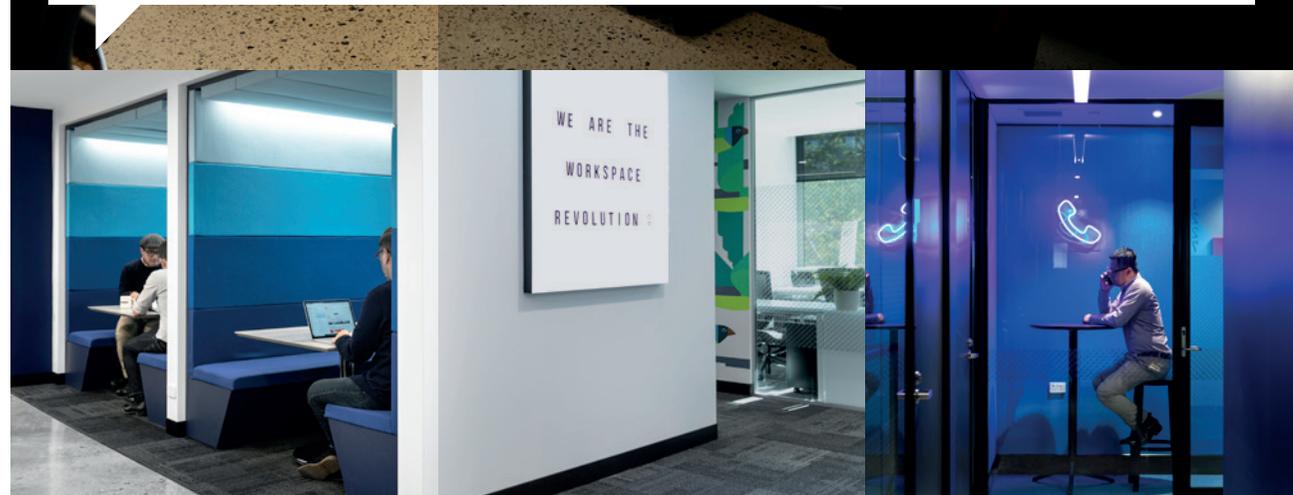
It's a great facility for a start-up that's looking to improve productivity or a corporate client looking for convenient location and collaborative environment for project teams, or off-site tasks.

If you're looking for an office base that you can call home for a few days a week, where you can meet remote colleagues, connect with like-minded business owners and become more effective between meetings, then call us today.



"In my opinion, Liberty has the best co-working space in Perth. It is a vibrant place for start-up companies and entrepreneurs to interact. We enjoy a beautiful location with fabulous amenities on St. Georges Terrace which makes coming to work a pleasure. Co-working at Liberty provides an excellent opportunity for networking and we have developed a number of beneficial relationships since we moved in. On top of all that the service is great. The team are always there to help. They are all friendly, polite, and communicative with good interpersonal skills. I would like to recommend Liberty Co-working to entrepreneurs or start-up companies, who are in search of an ideal workplace to grow!"

Abhijit Barhate, Drill Insight





Bespoke Solutions

If your business needs a new office, designed and branded, but you are grappling to find the time to locate and project manage it, our Turnkey Office Solution could be the answer.

Liberty have extensive experience in sourcing locations for offices, fitting out, furnishing and setting up IT infrastructure and facility management, and we can help you do the same.

What is a Turnkey Office?

A Turnkey Office is a cost-effective and custom designed office solution with a layout matched to a business' own specifications, that is sourced, secured, fitted out and managed by Liberty. All you need to do is 'turn the key'.

The benefits of using Liberty to provide a bespoke office solution are our extensive network of contacts in the commercial property sector, and our expertise in creating individually tailored workspace solutions, and everything procured and managed by a single supplier from start to finish.

Our expert consultancy team are able to find and secure a suitable office location and then manage the entire process including a custom fit out and, if required, your own company branding.

A bespoke workspace gives you the flexibility and cost certainty of a serviced office, whilst delivering the corporate identity, security and control of a traditional leased approach.

With everything organised by us, you are free to focus on your business.

We put our clients' business needs at the centre of everything we do, delivering bespoke workspaces that support their business now and in the future.

Our expert team deliver on time, on budget and to your specifications.

"Liberty's Bespoke Office Solution took the stress out of moving office. They found us a fantastic suite, secured terms with the landlord and delivered a solution very quickly, without the need for lengthy legal negotiations. With the added convenience of facilities management, over-flow meeting rooms and project offices on tap."

Steve Sullivan, Trans Global

Benefits of a Liberty Turnkey Office Solution include:

- An extension to your team
- A single point of contact
- Procurement efficiency
- Transfer of risk
- Cost certainty & capital management
- Quality assured, guaranteed delivery
- Increased speed to market
- Enhanced flexibility
- Dedicated support team during occupation

We can look after the entire process, including:

- Defining your business objectives and office requirements
- Advising on the right solution
- Comprehensive market search and benchmarking
- Arranging viewings and shortlisting preferred options
- Acquiring your preferred space and negotiate the lease
- Designing, building and fitting out the space
- Specify and procure of furniture, fittings, IT and telecoms
- Managing all elements of the office





Workspace Recovery and Business Continuity

Do You Have A Plan?

What would happen if next Monday morning your business was affected by a major disruption from natural or human made disasters such as: fire, storm damage, cyber-attack, crime, or terrorism?

Any of those incredibly disruptive incidents could cause irreversible damage to your business operations. Hoping it won't happen to your business is not a sustainable strategy. It happens to 1000s of businesses worldwide every year.

You can insure the physical assets of your business but it's not the desks, chairs or even the IT infrastructure that keeps you in business, it's your business processes and your staff.

92% of Australian businesses do not have a business recovery plan to support critical functions or customer support in times of disruption.

Providing Peace Of Mind.

An incident will naturally affect a small business harder than a big business. But it's the larger organisations that are more likely to have a business continuity plan in place. With the Liberty 'Workspace Recovery Solution' our aim is to develop a specific plan for businesses of any size.

The plan involves identifying what your business's needs would be after a disaster event: for the immediate 72 hours after and then for longer-term.

We can pre-configure a secure, private, corporate grade data connection to allow for instant connectivity and PC/ laptop storage. We also include a regular rehearsal with key staff to ensure the business continuity plans are adequate and relevant.

Liberty's Workspace Recovery Solution plan provides peace of mind for as little as \$899 per person / per annum and includes 30-days workspace hire

Taking Control.

In a continuity situation, businesses generally have a core management team that needs to meet in one location to focus on minimising disruption to customers and identifying the road to recovery. We can provide 24-hour access to secure offices for up to 30 people in a range of formats: boardroom, classroom, or group tables.

With presentation facilities that can accommodate up to 200 people in one room, we can help with larger townhall meetings.

We provide a professional staffed reception; fully maintained & equipped kitchen and break-out space and access to printers, scanners and photocopiers.

Access within a reasonable commute time for all personnel is covered as all our workspaces are conveniently located in geographically diverse locations of the Perth Metro area.



Liberty's Workspace Recovery Solution

What's Included:

WORKSPACE

- Fully furnished, immediately available workspaces
- Access to state-of-the-art meeting, training & conference facilities
- D-Day 'War Room' meeting facility immediately following invocation
- PC & Laptop storage available free of charge

FACILITIES MANAGEMENT

- Onsite facilities manager
- Local client experience team
- Local IT support
- Security access control
- Daily cleaning
- Utilities; electricity, water, heating and air conditioning

RECOVERY OFFICE

- Move to your allocated workspace with 30 days included

TECHNICAL SUPPORT

- Unlimited data usage
- Secure, reliable access on up to a 1gb line (location dependent – minimum 250mb)
- Unlimited local calls (if required)
- Landline with direct numbers and business handset (if required)
- Video conferencing available

COMMON AREAS

- Professionally staffed reception to greet visitors and deal with deliveries
- Fully maintained & equipped kitchen and break-out space
- Access to printers, scanners and photocopiers

ANNUAL TESTING

- Rehearse business recovery with annual testing

Note: All essential services are subject to standard use; prices subject to change and are exclusive of all appropriate taxes. Actual broadband connection size to be determined during testing.



COVIDSafe

COVIDSafe Protocol

The government requires all workplaces to develop and implement a COVIDSafe Plan. In line with the WA Department of Health 'Environmental cleaning in non-healthcare settings' guidelines, below is a list of initiatives we are proactively undertaking within our locations:

Reception Areas

- We have surgical masks available at each of our reception areas.
- Hand sanitiser is also available in all Liberty reception areas.
- We use branded communications to promote COVIDSafe practice



Offices / Coworking

- We have distributed personal hand sanitisers for each desk within our space for personal use. These will be distributed to visitors when they arrive.
- Within offices, our regular cleaning service continues, and we recommend you wipe down all surfaces regularly as an additional measure. We have also distributed personal antibacterial wipes for every occupied desk to enable computer keyboards, mouse, and telephone to be cleaned.
- We commissioned posters to remind people of the need for increased hygiene protocols and they are displayed around our premises.

Meeting Rooms

- All meeting rooms undergo a full surface clean between meetings.

Breakout Areas

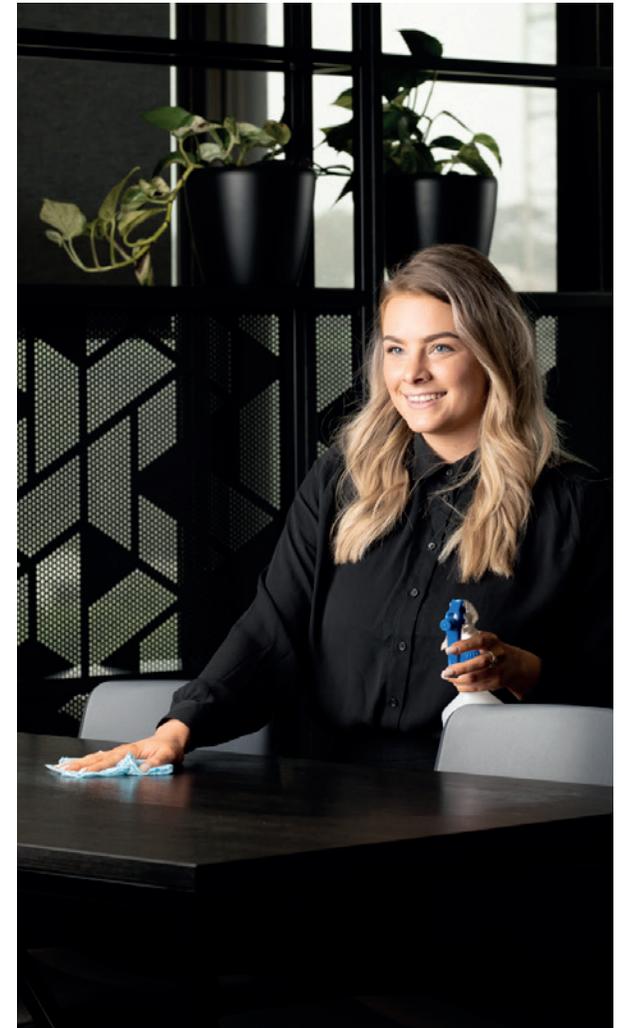
- We disinfect every surface, including high touch areas, in our communal spaces, and coworking spaces daily.
- All surfaces in kitchens and utility areas will be disinfected every two hours.

Visitors Sign In App

- We have the SafeWA app QR code, and our own 'Visitor sign-in' app which can collect data on all visitors within our premises once the SafeWA check in is no longer required.

General

- The Liberators have registered to participate in the state government's Hospitality & Tourism Hygiene Course. Whilst this is not mandatory for our industry we do share some common challenges with hospitality and we want to cover all bases.





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